



# SHAKE UP THE ESTABLISHMENT

NON-PARTISAN  
EVIDENCE-INFORMED  
COMMUNITY-CENTRED



ANNUAL REPORT  
2022

# LAND ACKNOWLEDGEMENT

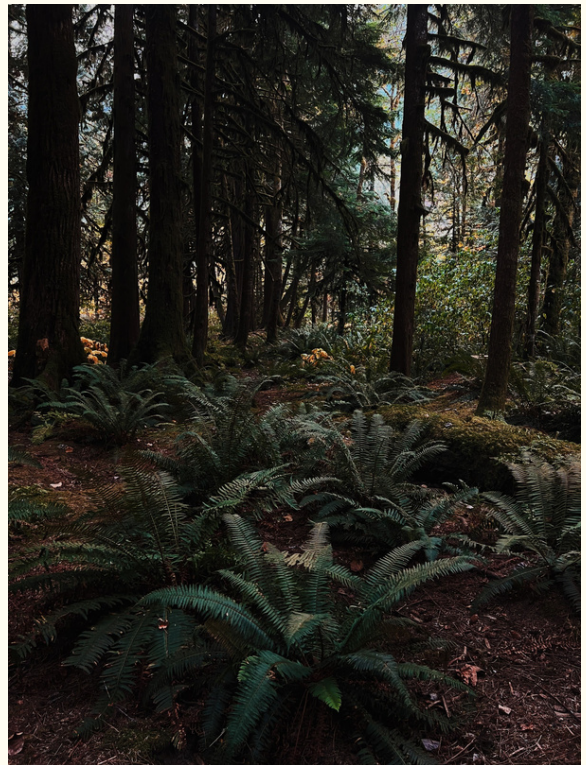
Shake Up The Establishment (SUTE) is a national youth-led registered not-for-profit organization (#1190975-4) that focuses on promoting climate justice within the geographical confines of what is currently known as "Canada". We use an intersectional approach to promote non-partisan political advocacy, craft accessible evidence-informed educational resources to improve climate and environmental literacy and work to collaborate directly with underserved and structurally vulnerable communities to address injustices.

Our address resides upon Treaty 3 land, on the territories of the Erie, Neutral, Huron-Wendat, Haudenosaunee and Mississaugas Peoples. We are humbled to be able to follow the lead of Indigenous-led efforts towards the protection and stewardship of this environment since time immemorial. We honour the contributions of Indigenous, Black and other racialized peoples within the climate justice space and recognize their resiliency in the face of systemic oppression as imposed by the Canadian state. We aim to incorporate joy, rest and dreaming of futures throughout our work, particularly for BIPOC women and gender-diverse, neurodiverse and (dis)abled youth, to help craft a more sustainable movement.

We are aware that our actions as an organization and the work we put out have an impact on our land, and on all that inhabit it. Our enterprise is inclusive of all peoples who call the geographical confines of what is currently known as Canada, home, and we celebrate the horizontal learning that comes from our diverse identities. As an organization, we will try our utmost best to ensure that only individuals with lived experiences are speaking for their communities, while still recognizing that racialized and Indigenous communities, 2SLGBTQ+ communities, and others of minoritized and historically excluded identities are not a monolith.

We firmly believe in accountability, and commit to being as transparent as possible in our activism space; to research our topics well, support and centre community care, and minimize any harm, no matter the intent.

We actively prioritize the implementation of anti-oppressive practices, safe space policies and accountability procedures above all deliverables and work as we value these to be more important for the well-being of our SUTE family and the community that supports our work. We continue to learn about historical and present injustices to ensure we promote the use of a trauma-informed, equity-centred approach in our work through address our educational platform, Righting History's Active Learning Club initiative which is mandatory for all members to participate in, and we audit/update our policies and practices, on a minimum yearly, but always as-needed, basis.



# OUR TEAM



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**Christina Di Carlo (she/her)**  
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**Janaya Campbell she/her)**  
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**Mei-Ling Patterson (she/her)**  
Director of Communications  
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SUTE views volunteering as a form of distributive justice and radical change making. We prioritize our member's priorities first, with 'no questions asked' time off, co-designed contracts, and ethical wages for paid opportunities which have aided in our retention. We continue to adapt and optimize our contractual agreement process and invest in enriching our space to continue to support diversity, inclusion, equity, and justice to create space for youth activists in this movement.

Self-reported data from SUTE members

- 79% of SUTE members self-identify as women or gender-diverse
- 16% of SUTE members self-identify as neurodiverse
- 90% leadership positions are occupied by individuals who identify as women
- 30% of leadership positions are occupied by individuals who identify as racialized
- 50% of our Board of Directors identify as racialized women

# ABOUT US

## Mission Statement

Shake Up The Establishment is a youth-led, community-centred, non-partisan organization that aims to make evidence-informed information readily available to the Canadian population to promote informed voting, advocacy practices, and political accountability surrounding human and social justice issues that are exacerbated by the climate crisis.

## Climate Justice Approach

SUTE is an organization that focuses on climate justice through awareness campaigns, educational resource creation, and collaborations directly with communities working to address injustices, improve climate literacy, and most importantly, support political action. As always, we remain non-partisan, scientifically informed, and youth-led.

To quote the UN, “the impacts of climate change will not be borne equally or fairly, between rich and poor, women and men, and older and younger generations”. Consequently, there has been a shift in the climate change discourse from recycling and economic imperatives to human rights and political accountability. Essentially, climate justice is a human-centred approach, informed by science, which works to protect the rights of “the most vulnerable people and share the burdens and benefits of climate change and its impacts equitably and fairly” (Mary Robinson Foundation, 2020).

Creating sustainable solutions and policies to combat climate change has been the greatest challenge facing our generation. Working together with youth across Canada, SUTE takes an intersectional approach to address climate justice and intertwined systemic issues that lead to inequitable health and life experiences.

## OUR GOALS:

1

To promote informed advocacy & political action by providing information on major political promises and decisions pertaining to topics underlying climate justice, including but not limited to environment, sustainability and climate change, in addition to social issues such as racism and discrimination based on gender identity, sex, sexual orientation and other social determinants of health, in a non-partisan manner, with evidence-informed, credible information.

2

To demand a climate action plan from political leaders that will reduce emissions/waste production, promote renewable energy and conservation, and support structurally vulnerable, historically underrepresented and minoritized, and under-served communities above all else.

3

To hold the Canadian government accountable for their promises made towards human health and inclusive environmental protection, climate action, and the environmental determinants of health.

4

To educate & increase public understanding of climate justice-related topics by contributing to research, and by disseminating information on these topics through educational resources, awareness campaigns.

5

To foster meaningful relationships and partnerships with key community stakeholders & ally organizations, expand and build on existing initiatives, and amplify underrepresented voices and stories.

# OUR YEAR

## IN 2022 WE:

Invested **over 8,000 hours** in our collective future.

Created space for **34 youth activists** in this movement.

Created **20 paid opportunities for youth** to grow within the climate justice space.

Employed **10 youth activists**, offering **ethical wages**.

Were entrusted by **13 community funders** to create change.

Organized **9 events** that that engaged **77 youth advocates**.

## In the Media

Click to read some of SUTE's media highlights from this year.



**TORONTO STAR**



**STYLECASTER**

**CBC NEWS NETWORK**

**FUTURE OF GOOD**

## Connecting Online



**9,693** website hits  
**100+** resources published



**5,003** followers  
**98,022** reached



**2,094** streams  
Across **15 countries**

# CONTENT CREATION



[www.shakeuptheestab.org](http://www.shakeuptheestab.org)

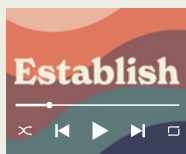


Since 2019, SUTE researchers have created over **100 new resources**.  
Click to read some of the highlights from this year...

- **NWMO ISRW Youth What We Heard Report: SUTE Independent Research**
- **Voting in Ontario Municipal and School Board Elections**
- **Groups Promoting Equity-Deserving Peoples' Access to Nature & Outdoor Activities/Skills**
- **Outdoor Guide & Activities in what is currently the GTHA**
- **Can I vote in the 2022 Ontario election?**

## Establish the Podcast

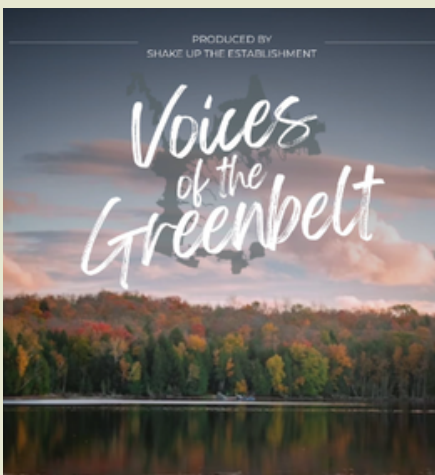
We are youth, and we are reclaiming our spaces and establishing new ones. We stand to make climate and social justice conversations accessible to all. We will hold our governments accountable and provide you with the tools to do the same. Establish is available for streaming on all major podcast platforms with 13 episodes (and growing!). This project was initially funded by the Jane Goodall Institute of Canada Roots & Shoots program.



## Sue Big Oil Campaign

In partnership with West Coast Environmental Law, SUTE launched our [Sue Big Oil Campaign](#). This campaign was successful in getting Vancouver's City Council to fund a class-action lawsuit against Big Oil. In July 2022, City Council passed a motion after an outpour of support from the community expressed that they wanted what is currently the City of Vancouver to set aside \$1 per citizen to be used towards a class-action lawsuit against fossil fuel giants.

Our team created the Sue big Oil Party Kit: A build-your-own-adventure style kit to help you host a fun and educational event and learn how to effectively share knowledge on how the oil and gas industry avoids paying their fair share for the climate crisis.



## Voices of the Greenbelt

Shake Up The Establishment proudly presents our first documentary entitled [Voices of the Greenbelt](#). This short film takes its viewers on an emotionally captivating adventure across the Greenbelt regions of what is currently Ontario. Alongside stunning footage of lush landscapes, Atreyu Lewis (he/them), host of the Voices of the Greenbelt podcast and trans-Indigenous person of colour, gives a moving monologue on how the Greenbelt provides irreplaceable support to life on earth. Through stories of their lived experiences, Lewis identifies the connection between humans and nature, and brings timely emphasis to the vitality of protecting natural spaces to ensure healthy, climate-resilient people for generations to come.

# THIS YEAR AT SUTE

## Righting History

Righting History is a collaborative platform dedicated to decolonizing historical understanding of what is currently Canada with underlying ties to environmental justice. This initiative supports ongoing societal learning (and unlearning) of histories of minoritized, oppressed, and unduly underrepresented groups with the intention of decentralizing the white, hegemonic narrative and creating space for new narratives that enable BIPOC to be better supported within environmental activism and climate justice work. Righting History also houses our [Active Learning Club](#) resource collection that ensures that all members of our community are constantly engaged in current events, as well as active learners of historic systems of oppression. We are not re-writing history. We are Righting History. This initiative has created over 10 paid opportunities for youth, including 5 part-time positions for two summers each at ethical wages (22.25/hour) with priority for equity-deserving peoples.

[ABOUT](#) [LEARN](#) [RESOURCES](#) [CONTACT](#)

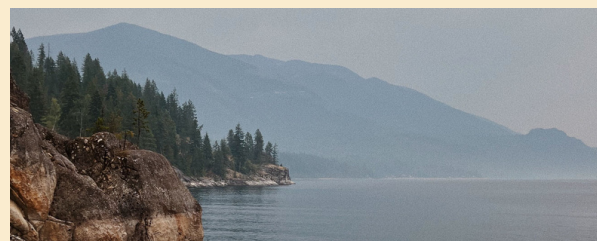


[SUPPORT](#)

## WHY RIGHTING HISTORY?

## Rest, Recovery and Resistance (3RS): Community Organizers Fellowship Program

SUTE's initiative, [Rest, Recovery and Resistance: Community Organizers Fellowship Program](#) challenges the notion of sustainability's traditionally reactive 3 R's rule - reduce, reuse, and recycle - to being proactive. This program, which is being proudly funded through Patagonia Toronto's Retail Grants program, ran for the first time this year in what is currently the GTHA. With the underrepresentation and systemic exclusion of young equity-deserving voices within all spaces, in particular the environmental movement, mitigating activism burnout is essential. This year, our team facilitated a series of mental health revitalization programs for equity-deserving individuals that centre community care and use storytelling as a creative and healing tool. We engage organizers in anti-colonial healing work through the creation of community-safe spaces enabling conversations for horizontal learning and through outdoor gatherings.



# STATEMENT OF OPERATIONS

## INCOME

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Foundations	\$40,579.99
Government Grants	\$22,663.00
Partnerships	\$9,000.00
Services	\$9,000.00
Donations	\$827.37
Merchandise	\$1,377.90
Miscellaneous	\$886.68
<b>Total Income</b>	<b>\$91,083.93</b>

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## EXPENSES

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Program Expenses	-\$62,846.66
Administration expense	-\$16,508.25
<b>Total Expenses</b>	<b>-\$79,354.91</b>

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**EXCESS REVENUE OVER EXPENSES**    \$11,729.02



# STATEMENT OF OPERATIONS

## SCHEDULE A

### FOUNDATIONS

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Patagonia/Tides Foundation	\$14,879.99
Foundation for Environmental Stewardship	\$17,500.00
Jane Goodall Foundation	\$700.00
Catherine Donnelly Foundation	\$7,500.00
<b>Total</b>	<b>\$40,579.99</b>

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## SCHEDULE B

### GOVERNMENT GRANTS

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Canada Summer Jobs	\$22,663.00
<b>Total</b>	<b>\$22,663.00</b>

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## SCHEDULE C

### PARTNERSHIPS & PROFESSIONAL SERVICES

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Prince's Trust	\$300.00
CanWatch	\$360.00
David Suzuki Foundation	\$500.00
Ontario College and University Sustainability Professionals	\$731.25
missINFORMED	\$5,450.74
Integrated Strategy for Radioactive Waste	\$7,657.00
Canadian Community Economic Development Network	\$500.00
The Refuge	\$250.00
<b>Total</b>	<b>\$15,748.99</b>

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# STATEMENT OF OPERATIONS

## SCHEDULE D

### PROGRAM GENERAL EXPENSES - BY EXPENSE

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Salaries & Benefits	-\$36,212.93
Honouraria	-\$15,178.32
Online Services	-\$503.66
Equipment	-\$1,833.84
Travel & Accommodation	-\$5,835.78
Marketing & Communications	-\$447.63
Legal	-\$834.50
Accounting	-\$2,000.00
<b>Total</b>	<b>-\$62,846.66</b>

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## SCHEDULE D

### PROGRAM GENERAL EXPENSES - BY PROGRAM

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Voices of the Greenbelt	-\$7,996.42
Rest, Recovery, Resistance	-\$18,203.71
Righting History	-\$5,296.54
Experiences Canada Collab	-\$3,316.71
Establish the Podcast	-\$321.70
Movers and Shakers	-\$100.00
Canada Summer Jobs	-\$20,978.58
Integrated Strategy for Radioactive Waste	-\$6,533.00
Sue Big Oil	-\$100.00
<b>Total</b>	<b>-\$62,846.66</b>

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# STATEMENT OF OPERATIONS

## SCHEDULE E

### ADMINISTRATIVE EXPENSES

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Legal services	\$0.00
Insurance	-\$1,431.00
Bank fees	-\$1,390.20
Online subscriptions	-\$498.44
Credit card fees	-\$12.00
Taxes	-\$9,031.32
Honourariums	-\$1,236.32
Salaries & Benefits	-\$624.52
Shipping	-\$27.25
Merchandise	-\$1,712.00
Marketing & Communications	-\$45.20
Miscellaneous	-\$500.00
<b>Total</b>	<b>-\$16,508.25</b>

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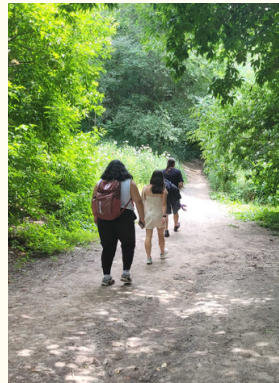
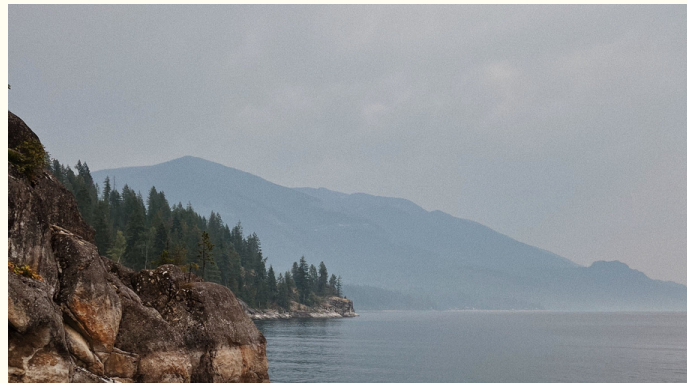
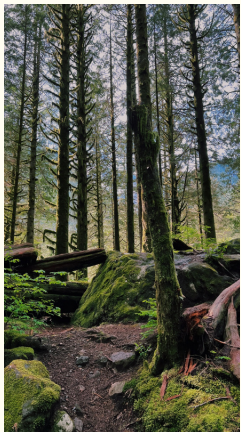
Through years of listening and learning, SUTE has become a driving force in the climate justice movement. We are built by an inspirational group of youth change makers who have reframed the climate change dialogue from plastic waste and recycling to calling for political accountability and protecting our equity-deserving communities.

We are committed to have the courage to speak up and the wisdom to know when to 'pass the mic' as we continue to work towards sustainability and justice for our collective future.

*Christina Di Carlo*

**CHRISTINA DI CARLO**

CHAIR OF THE BOARD





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## Find Us Online

